SFHN Malaysia 240221 meeting

Discussion group 5

1. What do you want to see happen in relation to SFH in Malaysia by 2030?

- We want to see the reduction of 15% of smokers in Malaysia by 2021.

- It is impossible to achieve 0%, so we hope to achieve at least <5% of smokers (the End Game of tobacco) in Malaysia by 2045.

2. What one policy would you ask the government to implement to increase SFH?

- All agencies in the tobacco control fields should work together, no more working as silo.

- It is time for all of us to unite and integrate to work together, come up with a stronger and more impactful 'No Smoking' campaign as what we had a decade ago (Tak Nak Merokok).

3. How do we grow this network to become larger and more influential?

- by continuing the advocacy work and producing a stronger campaign with fresh ideas.

- to mix the young and old generation by using both mass media (TV, radio) and social media (fb, Ig, podcast, tweeter, tiktok, WA, telegram etc) platforms.

- to show balance of voice from all parties, opinions form both smokers and non-smokers of how smoking can impact their health.